

Help Develop a Content Distribution API



Project Title	Help Develop a Content Distribution API
Project Summary	Assist our UX and Development team in usability research and designing IIP's Content Distribution application programming interface for content creators.
Country	United States
Agency	Department of State
DoS Office	IIP/PL/DE
Post	N/A
Section	N/A
Number of Interns	1

Project Description

The Office of Design in the Bureau of International Information Programs is looking for students who understand web design from a UX perspective. The e-Intern will conduct usability research, testing and offer suggestions to developing IIP's online courses along with other content widgets to ingest into the Content Distribution Platform (CDP).

After content has been indexed into the CDP libraries and is made available on the presentation layer, the goal is for content creators from anywhere in the Public Diplomacy world to be able to search for relevant unbranded content and embed this content on their websites for their target audience. The content will not only be easy to find but flexible to use which saves time from copying and pasting manually from one site to another. This is the core idea behind "create once and publish everywhere" already being used by Google, Facebook, NPR, BBC and several other organizations.

The eIntern will assist the team in exploring content types, that includes article posts, quizzes, and online courses among many others.

Desired Skills Interests

Additional Information

Desired Skills (NOT required) and Interests include:

Apply design thinking to complex problems

Research functionality solutions for optimal user experience

Website design

Google Analytics

Google Hangout

Have a working knowledge of website development including HTML, JavaScript and CSS

Have a working knowledge of User Experience testing

Language Requirements

None